



100 N. Sepulveda Blvd.
Suite 600
El Segundo, CA 90245

Phone 310.320.3990
Fax 310.606.5811

The Camden Group Adds New Senior Advisor to Thought Leadership Team

Los Angeles, California, August 3, 2010 -- The Camden Group, one of the nation's leading healthcare business advisory firms, announced today that Jay Warden (43) will be joining the company as Senior Advisor. Warden will be based in the Chicago office and most recently served as founder and principal of JW1 Ventures & Consulting, a Chicago based healthcare consulting firm.

Prior to forming JW1 Ventures & Consulting, Warden was Senior Vice President at Kaufman Hall Associates where he was the leader of the firm's physician strategy practice and assisted a wide range of hospitals, health systems, and academic medical centers with physician strategies and business development.

"We are excited that Jay has joined The Camden Group to help continue the growth of the firm," says Steven T. Valentine, president of The Camden Group. "He adds expertise and depth to our company, particularly in the areas of physician-hospital integration and strategy, which are increasingly important given the anticipated impact of healthcare reform. Hospitals and health systems need to fully integrate with their physicians in order to be more efficient and improve quality. Jay's expertise will be a huge benefit for our clients."

The news follows The Camden Group's announcement in May this year that Robert A. Minkin, former CEO of Exempla St. Joseph in Denver, had joined the firm. Under Minkin's leadership as president and CEO, Exempla Saint Joseph won the bid to participate in a three-year CMS Acute Care Episode ("ACE") demonstration project to "bundle" payments to hospitals and physicians.

Prior to his role at Kaufman Hall, Warden served as Executive Vice President at Sg2, an international healthcare intelligence and consulting firm. Warden's previous experience includes multiple physician practice leadership positions in primary care, occupational

health/urgent care, and emergency medicine. He also served in a chief operating officer role for a start-up Internet software company focused on orthopedic practice management and workflow solutions.

He holds masters degrees in business administration and health services administration from the University of Michigan, Ann Arbor, Michigan and a bachelor of arts degree in government from Dartmouth College, Hanover, New Hampshire.

About The Camden Group

With offices in California, Illinois, and New York, The Camden Group is one of the nation's leading healthcare business advisory firms. The firm provides a broad array of healthcare consulting services in areas ranging from strategic and business planning and financial advisory and compliance, to hospital operations improvement, hospital/physician alignment, clinical integration, and developing accountable care organizations. Since its founding in 1970, The Camden Group has advised more than 1,000 hospitals, medical groups, outpatient facilities, and other healthcare organizations nationwide. For more information, visit us online at www.thecamden.com.

Contact:

Sarita Choy, Marketing/Communications Director

The Camden Group

310.320.3990

schoy@thecamden.com

www.thecamden.com

###