

Healthcare News

healthcarenewssite.com

Articles, Interviews and Statistics for the Healthcare Executive

Editorial Guidelines

We are currently accepting articles from employees of hospitals, clinics, provider organizations, health insurance companies, and certain categories of consultants.

Article Subject Matter

Articles should be original and unpublished elsewhere. They should have an informative or educational tone, avoiding the sound or appearance of an advertorial. Consider topics such as: innovative programs or technology use, organizational achievements and best practices (operational turnarounds, patient safety), new, expanded healthcare facilities and other success stories.

Readership & Audience

The article should be written to [this demographic](#). Today, more than 100,000 healthcare leaders throughout the U.S. receive Healthcare News publications and our email announcements.

Publication Considerations

As all articles appear on our online sites, **consider keyword and phrase density** for your SEO purposes, **particularly in the introductory paragraph**. The introductory paragraph typically serves as the online abstract (150-200 words) for the article.

Images

Headshots should be executive style / professional and at ~300dpi. If you're including a facility rendering or building photo for your facility article, please assure the same high resolution of ~300dpi. JPG, TIFF or PDF format.

Submission Deadline

Submission deadline is the 25th (or the 3rd Wednesday of the month), and space allowing, accepted articles appear in publications 30 to 60 days later. Upon article acceptance, you will receive an email with the projected publication date.

Publication Notification

Designated contacts will receive an email notification from the Healthcare News upon publication, with a link to the article. A PDF of the article will be available to you at the site for download at no charge.

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Social Media

All Healthcare News sites are fully integrated with Facebook and Twitter, as well as our RSS feeds. Social media share buttons are included with each article published for easy promotion of your organization's contribution.

Editing

Healthcare News editors reserve the right to edit for length. We also consider flow, adherence to guidelines and interest to our [healthcare industry demographic](#).

Editorial Contacts

For please contact Owner & Publisher David Peel at dpeel@healthcarenewssite.com or 425-577-1334.

Other Healthcare News Services

Job Posting Information

We have the [best healthcare job postings](#) for positions at hospitals, clinics, health insurance companies and provider organizations in the U.S. These postings are also on the individual Healthcare News web sites and various LinkedIn groups. Please contact us with any questions about how to advertise your healthcare job through the Healthcare News.

Consultant Marketplace

If you need to find a Consultant or Vendor to help make your healthcare business more effective and efficient then this is the place. The [Consultant Marketplace](#) is on the individual Healthcare News web sites as well.