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For Immediate Release

Blue Shield of California Extends Contract for MedeAnalytics' Claims Transparency Solution

Solution powers Partnership in Operational Excellence and Transparency (POET) initiative

EMERYVILLE, Calif., Feb. 12, 2010 – MedeAnalytics, a leading provider of healthcare performance management solutions, announced that Blue Shield of California (BSC) has extended its agreement for MedeAnalytics' Claims Transparency solution, which powers BSC's successful Partnership in Operational Excellence and Transparency (POET) program. BSC has partnered with nearly 100 California hospitals to improve claims performance metrics, streamline business processes and accelerate revenue cycles. The POET program has resulted in a significant decrease in the number of claims denials.

According to Juan Davila, BSC's senior vice president of network management, "The claims process is notoriously plagued by inefficient and often manual systems to process claims data, much of which resides in different silos. MedeAnalytics' Claims Transparency solution provides a web-based analytic portal to consolidate and view claims performance data, providing unprecedented visibility for both BSC and participating hospitals. This sharing of data has built trust, improving our relationships with providers."

Mike Gallagher, chief executive officer of MedeAnalytics, commented, "Blue Shield of California's initiative is a shining example of win-win collaboration between an innovative payer and hospitals. We are pleased that our solution has helped enable the POET program's impressive administrative cost reductions and efficiency gains."

About Blue Shield of California

Blue Shield of California, an independent member of the Blue Cross and Blue Shield Association, is a not-for-profit health plan dedicated to providing Californians with access to high quality care at a reasonable price. Founded in 1939, it now has 3.4 million members, 4,800 employees, one of the largest provider networks and more than 20 office locations, providing a wide range of commercial and government products throughout the state. The company has contributed \$100 million over the past three years to the Blue Shield of California Foundation to fund nonprofit organizations that improve access to quality health care in California. Contact your local agent or broker for more information about Blue Shield products and services, or visit the Blue Shield web site at www.blueshieldca.com.

About MedeAnalytics

Founded in 1994, MedeAnalytics enables healthcare organizations to improve clinical, financial and operational performance through on-demand analytics and client services. For hospitals and health systems, MedeAnalytics provides solutions to address revenue cycle, patient access, clinical operations, staff productivity, regulatory compliance, finance and accounting, and enterprise performance management. For healthcare payers, the company provides solutions for provider network management, medical management and operations. MedeAnalytics delivers business intelligence to over 800 healthcare organizations using a hosted, Software-as-a-Service (SaaS) model, which reduces up-front costs and enables rapid implementation and exceptional time-to-value. For more information, visit www.medeanalytics.com.

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